



NEW PRODUCT NEWS

Smart Codes

A great new feature for your print ad!

You have probably seen smart codes in magazines, flyers, posters, print ads, etc. They look something like this:



If you have a smartphone, go ahead and try it now)

The official name for this "barcode" is a QR code. A QR code can be scanned (take a picture) by a smart phone and **it will take the user directly to your website**. QR codes can also be directed to phone numbers, google directions and a bunch of other things.

Including a QR code in your ad will bring **a whole new dimension of technology** to your print ad.

IT'S LIKE HAVING A MOBILE AD!

The best part is we take care of everything for you, from acquiring the code to putting it on your ad.

Ask your sales representative about it today.